

'Young Reporters of the Environment ' Contest for Bhoomithrasena Club Student Members

NOTIFICATION AND GUIDELINES

The Directorate of Environment & Climate Change (DoECC) announces an exciting contest that offer registered Bhoomithrasena Club (BMC) student members a chance to create influential articles and videos related to environmental conservation.

Students can submit entries in two media categories: 1) Article and 2) Video. Each participant can choose one media category.

Theme of the contest includes:

Environmental Heroes: Participants can choose and document people or communities in their locality making a positive environmental impact.

Local Environmental Issues: Participants can choose an environmental problem that affects their community and suggest solutions.

Neighbourhood Documentation: Participants can introduce animals, plants, or natural systems in their neighborhood that have environmental significance.

Kerala's Traditional Eco-Friendly Concepts and Practices: Participants can choose traditional eco-friendly concepts and practices that exist in their locality and prepare documentation on the topic.

Sustainable Lifestyle: Participants can demonstrate a daily sustainable practice that they follow at the individual level and contribute to environmental conservation.

The contest is strictly limited to Bhoomithrasena Club student members of Higher Secondary Schools and Colleges in Kerala. These competitions are purely for individual participants; no group submission is entertained.

Contest Guidelines

Follow the instructions given below for your submission. Ignoring these instructions can lead to the disqualification of your wonderful creation.

1. The article/video must be an original work of the participant and should not be copied from books or online sources. However, for videos, stock footages can be used.

2. The submissions should be solely created for the purpose of this contest, and should not be published elsewhere earlier (newspaper, magazines, online etc).

3. Technical Guidelines:

Articles

a) The length of the article should not exceed 1200 words.

- b) The article must be written in Malayalam or English.
- c) The article should be typed and neatly formatted. Handwritten articles will not be accepted.
- d) The writing should not have grammatical errors or unwanted repetition of contents.
- e) There should be a structure: introduction, body paragraphs, and conclusion. The ideas should be logical and well connected.
- f) Files must be sent in PDF format.

Videos

- a) Video files must not exceed 5 minutes in duration.
- b) Videos must be recorded and produced in Malayalam or English.
- c) Videos can be taken with mobile or digital cameras, but they should have a standard quality.
- d) The video must not violate the intellectual property rights of any third party; copyrighted music or content should be avoided.
- e) The video should not contain any inappropriate, indecent, or obscene content.
- f) The name of the DoECC and the BMC Unit of the institution should be acknowledged in the video.
- g) Video files must be in one of the following formats: .mp4, .mov, .avi, or .wmv.
- h) The maximum video file size should be 2GB.
- i) Videos can be submitted as a YouTube or Google Drive link. The link should be mentioned in the filled-out proforma (Annexure I) submitted to the DoECC.

4. Articles and videos will be judged on how well the topic is addressed, its novelty, overall creativity, authenticity of the content, presentation (written and visual effectiveness), and the message conveyed.

5. Winners will be announced by DoECC, and the decision of DoECC is final.

Prizes

- From each district, one winner from Higher Secondary Schools and one winner from Colleges will be selected for each category.
- The prize includes a certificate and memento. The best articles and videos will be featured on the official websites and pages of DoECC. Other great opportunities also await the winners.

Interested students may inform the faculty-in-charge and submit their creativity to the DoECC along with the filled-out proforma (Annexure I), duly signed by the Faculty-in-Charge and the Head of the Institution. Submissions can be emailed to bmc.doecc@gmail.com on or before January 15, 2024.

Annexure -I

PROFORMA

DIRECTORATE OF ENVIRONMENT & CLIMATE CHANGE

**'Young Reporters of the Environment ' Contest for Bhoomithrasena Club
Student Members**

1. Name of the Participant:
2. Contact Address of the Participant:
(Address, Mobile Number and Email)
3. Category (✓): Article/Video
4. Theme of the Creation (✓): *Environmental Heroes/Local Environmental Issues/ Neighbourhood Documentation/Kerala's Traditional Eco-Friendly Concepts and Practices/Sustainable Lifestyle*
5. Title of the Creation:
6. Name & Address of the Institution:
7. Name, Designation, Mobile Number & Email ID of the Faculty-in-Charge:

DECLARATION

I _____ confirm that this is my original work and was created solely for the purpose of the contests conducted by the Directorate of Environment and Climate Change (DoECC), Government of Kerala, and that it was not previously published elsewhere. I grant permission to DoECC the right to publish or display the submitted work, in whole or in part, in any media now existing or subsequently developed for the purpose of environmental conservation and awareness.

Name & Signature of the Student:

Faculty -in-Charge

Head of the Institution

(Signature, Name & Address)

(Signature, Name & Address)

Seal

Place:

Date: